



Licensing Executives Society Thailand
ANNUAL CONFERENCE 2021

Supporting Sustainable Development Goals (SDGs):

Challenges and Opportunities
During the COVID-19 Era

9 – 10
September
2021

Virtual Meeting
ZOOM
Platform

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SUPPORTING SUSTAINABLE DEVELOPMENT GOALS (SDGS):

Challenges and Opportunities During the COVID-19 Era

Whether the United Nations Sustainable Development Goals (UNSDGs) can be achieved within the next nine years remains an enormous challenge. The year 2020 was a big shock to all of us and has created the so-called “New Normal” across the globe. Since the beginning of the pandemic in early 2020, innovation has become key to humanity’s survival and the UNSDGs are all innovation-driven solutions to the issues of today and tomorrow. At this Annual Conference, three key SDGs have been selected for discussion. These include Goal 2: Zero Hunger; Goal 3: Good Health and Well-Being; and Goal 11: Climate Action. As far as the availability of the COVID-19 vaccine is concerned, securing the vaccine supply chain and the logistics of delivery are top priorities that many countries are hoping will restore their faltering economies and protect their populations against this devastating illness. Artificial Intelligence (AI) is essential to many industries. Healthcare is no exception. You will be hearing about the different aspects of AI and its future in the healthcare industry. Moving from health to hunger (Goal 2), we will explore how food, nutrition, and agriculture collectively play a crucial role in helping humanity recover from this pandemic. Travel and logistics have been temporarily halted, resulting in food disruptions and supply shortages, especially affecting everyday commodities. You will have a great opportunity to learn the future business trends of the food industry, as it seeks to supply good nutrition and improved health to the community, with clean air vital to all humanity. Our Goal 11 will cover Climate Action, where LES Thailand will present experts in the relevant research fields/industries, discussing the policies needed to complete make real changes.

Come and join the **Licensing Executives Society – Thailand** for its Annual Conference on 9-10 September 2021 to hear our distinguished speakers and panelists discuss how to handle your business during the COVID-19 era, and how to turn this crisis into your next opportunity in support of the SDGs. The two-day Annual Meeting will also provide great opportunities to interact with Thailand’s IP commercialization community.

Notice: Due to COVID-19 concerns, the Conference will be entirely virtual.

PROGRAM SCHEDULE

Day One - September 9, 2021

09.00 – 9.15 Welcome Address

Michelle Ray-Jones, President, LES Thailand;
Consultant, Tilleke & Gibbins

09.15 – 9.30 Opening Ceremony and Opening Address by Guest-of-Honor

Vuttikrai Leewiraphan, Director General
Department of Intellectual Property, Thailand

09.30 – 10:00 Keynote Address

John Paul, President-Elect of LESI

10.00 – 11.45 Session 1: COVID-19: Impacts & Plans for the future

(Issues to be discussed: vaccine development, COVID-19's impact on infrastructure and operations with increased remote work, challenges and changes for human resources, sales, services, insurance, legal, and advanced technology including AI-generated inventions in biotech and IP ownership issues)

Moderator:

Dr. Wibool Piyawattanametha, Head, Advanced Imaging Research Center,
Biomedical Engineering Department, School of Engineering,
King Mongkut's Institute of Technology Ladkrabang (KMITL)

Panelists:

1. Dr. Sansanee Chaiyaroj, Program Management Unit C, Office of Higher Education, Science, Research, and Innovation Policy Council (NXPO)
2. Dr. Sirasak Teparkum, CEO, Thailand Center of Excellence for Life Sciences (TCELS)
3. Derek Heng, General Manager, Marsh PB
4. Prof. Kiat Ruxrungtham, Founder and Director of Chulalongkorn University's Centre of Excellence in Vaccine Research and Development
5. Dr. Suracha Udomsak, CTO and Emerging Business Director- Chemicals Business, SCG Chemicals

Day Two - September 10, 2021

09.00 – 10.00 **Session 2: Future Technology and Licensing Trends: Turning the crisis into opportunities**

(Issues to be discussed: Tech and licensing lessons learned in 2020; licensing trends in 2021 and predictions for the near future)

Moderator:

Eliza Stefaniw, Immediate Past VP, LES Thailand, Advisor for Innovation Ecosystem Development at the Knowledge Xchange (KX) by King Mongkut's University of Technology Thonburi (KMUTT)

Panelists:

1. **Duncan Ferguson**, Immediate Past President, Chair, LES Asia Pacific Committee, Executive Manager, Commercial Development, Sugar Research Australia Limited
2. **Teemu Alexander Puutio**, Expert at Office of Under-Secretary General: United Nations (New York City)
3. **Dr. Nares Damrongchai**, Chief Executive Officer, Genepeutic Bio
4. **Vasheharan (vashe) Kanesarajah**, Senior Director, Intellectual Property Group, Clarivate

10.00 – 11.00 **Session 3: Food, Nutrition, and Agriculture**

(Issues to be discussed: the booming industry of plant-based products and the effect that such growth will have on the agricultural landscape; sustainable agriculture initiatives in Southeast Asia)

Moderator:

Dr. Atthaphon Mumi, Ph.D., Assistant Dean at Mahasarakham Business School, Mahasarakham University

Panelists:

1. **Mr. San Chaithiraphant**, Attorney-at-Law, Tilleke & Gibbins
2. **Dr. Wyn Ellis**, Executive Director, Sustainable Rice Platform
3. **Dr. Theeraya Krisdaphong**, Managing Director, Specialty Natural Products

11.00 – 12.00 Session 4: Impact of World's Climate Change-The Decarbonization Trend

(Issues to be discussed: Innovative solutions for decarbonization; knowledge-sharing examples and opportunities and tech-transfer strategies to combat climate change)

Moderator:

Kamonphan Minjoy, Director, Yusarn Audrey Thailand

Panelists:

1. **Ms. Sirinya Lim**, Office of National Higher Education Science Research and Innovation Policy Council
2. **Ms. Julaporn Namchaisiri**, Managing Director-Corporate Finance, Grant Thornton Services Limited
3. **Ms. Wimolmas Wongmakornpan**, Vice President – Creating Shared Value Department, Energy Absolute
4. **Dr. Butra Boonliang**, Head of Technology Strategy and Portfolio Management - Olefins and Operations, SCG Chemicals

12:00 – 12:15 Closing Remarks